

# Opton – The lighting tool for shop lighting

## Flexible and low-cost illumination for salesrooms

Opton is ideal for shop windows and salesrooms thanks to a particularly low height and a high luminous flux. ERCO achieves this with the intelligent positioning of control gear and luminaire head. The cast aluminum luminaire head ensures a long life thanks to sophisticated thermal management. In combination with efficient photometrics, Opton allows for highly economical and energy-efficient illumination. Variable distribution options further ensure flexible lighting solutions without compro-

mising on the light quality. Opton – the ideal tool for shop lighting.

### **Opton** for 2-circuit track



Structure and characteristics
The features described here are typical of products in this range. Special versions may offer additional or varying features. A comprehensive description of the features of individual products can be found on our website. can be found on our website.

- ERCO Spherolit lens
   Light distributions: narrow spot, spot, flood, wide flood, extra wide flood, oval flood or wallwash
- Oval flood adjustable through 90°

### 2 ERCO LED-module

- High-power LEDs: warm white (2700K or 3000K) or neutral white (3500K or 4000K) Collimating lens made of optical
- polymer

- 3 Light head
   White (RAL9002), black or silver
   Cast aluminum, powder-coated
   0°-90° tilt
- Frame: polymer, black

- 4 Housing
  White (RAL9002), black or silver
  Polymer
  Rotatable through 360° on adapter

- 5 Control gear

   Trailing edge dimmable+On-board
- Dimming with external dimmers (trailing edge) possible and rotary control for brightness control on the

# 6 ERCO turning adapter for 2-circuit track

Variants on request
- Housing: 10,000 further colors
Please contact your ERCO consultant.



Design and application: www.erco.com/opton

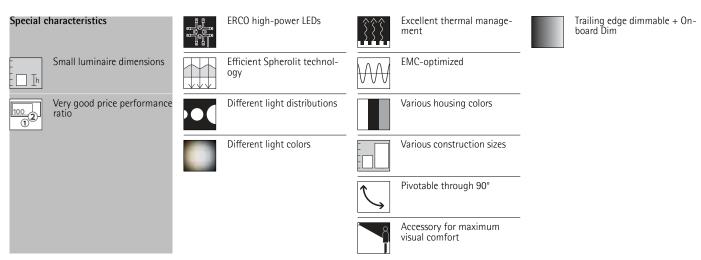
### **Opton** for 2-circuit track



Small luminaire dimensions
Small luminaires are discreet and
place the focus on the light itself.
Compact luminaire dimensions are
particularly advantageous with
small rooms.

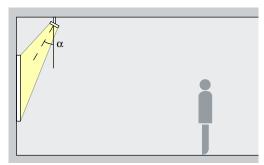


Very good price performance ratio The entry-level products offer an attractive price/performance ratio for lighting design tasks especially oriented towards cost-effectiveness. The luminaires of course meet high levels of energy efficiency and the basic requirements for visual comfort.



### **Opton** for 2-circuit track – Luminaire arrangement

**Spotlights** Narrow spot, Spot, Flood



**Accentuation** Opton spotlights accentuate artwork, products and architectural details effectively. The ideal angle of tilt ( $\alpha$ ) for this is around 30°. The object is modelled without distorting the effect as a result of excessive shadowing. It also prevents shadows cast by the observer.

Arrangement:  $\alpha = 30^{\circ}$ 

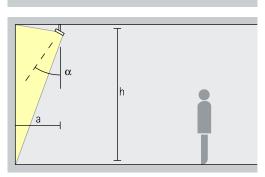
Floodlights Wide flood, Extra wide flood, Oval



Washlighting The ideal angle of tilt  $(\alpha)$  for floodlighting objects with a long, square shape, e.g. pictures, sculptures or merchandise displays, is around

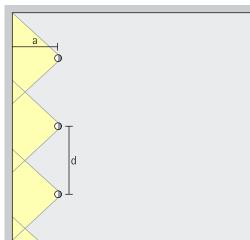
Arrangement:  $\alpha = 30^{\circ}$ 

### Lens wallwashers Wallwash



Wallwashing For uniform vertical illuminance, the distance (a) of Opton lens wallwashers from the wall should be around one third of the room height (h). This results in an angle of tilt ( $\alpha$ ) of approx. 35°.

Arrangement:  $a = 1/3 \times h$  or  $\alpha = 35^{\circ}$ 



### For good longitudinal uniformity, the spacing (d) of Opton lens wallwashers may be up to 1.2 times the offset from the wall (a).

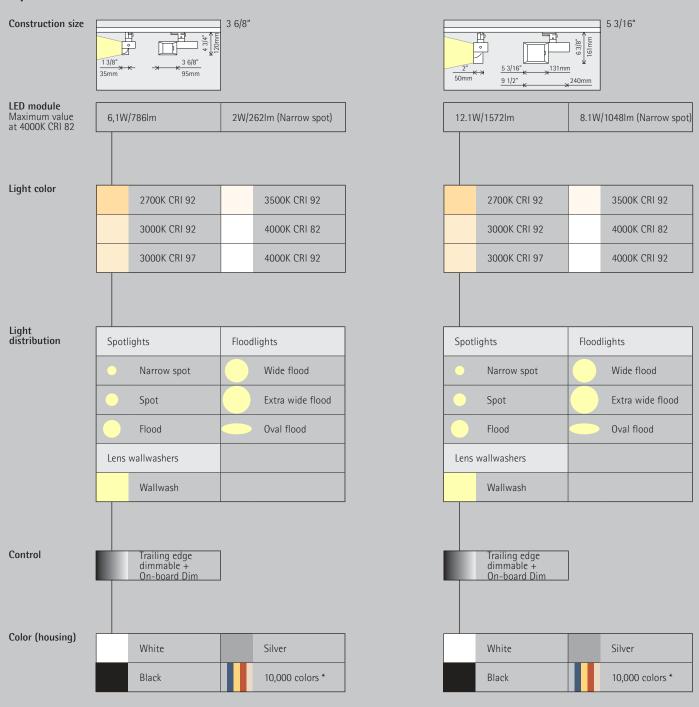
Arrangement: d ≤ 1.2 x a

The optimal wall offset and luminaire spacing for each product are indicated in the wallwasher tables in the catalogue and the product data sheets.

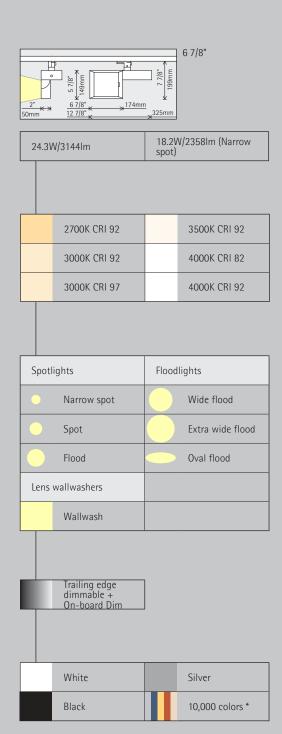
LOWA office and showroom, Jetzendorf. Interior design: Atelier Seitz, Niederneuching. Lighting design: Atelier Seitz, Niederneuching. Photography: David Schreyer.



### **Opton** for 2-circuit track



Accessories	Lenses
	Snoots





<sup>\*</sup> available on request



Zaha Hadid Architects, London. Architecture: Zaha Hadid Architects, London. Photography: Gavriil Papadiotis.